



Media Kit

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Brief Description

Flowcite is an “all-in-one” platform for academic research, writing, editing, and publishing. It brings together all the essential academic software and services, such as knowledge library, reference manager, collaborative PDF viewer, LaTeX and Rich text editors, article summarizer, professional proofreading and similarity checking services, and more, into one intuitive interface. Using Flowcite can save researchers and students up to 80% of the time spent on managing multiple academic writing tools.



Mission and Values

Our mission is to facilitate global academic research by supporting active and conscious application of knowledge. To achieve this we reduce literature management, collaboration, formatting and publication burden on researchers by providing them with leading ed-tech tools within one intuitive platform. We thus support researchers at the frontline of scientific discovery helping them avoid distraction and focus solely on research.

We value:

- **Curiosity:** We support people in their greed for knowledge and willingness to get to the root of things
- **Innovation:** We find new approaches to existing challenges and constantly improve our service with cutting-edge EdTech tools
- **Accessibility:** We believe that access to knowledge is a human right and everyone should have an equal opportunity to learn and discover
- **Collaboration:** We foster academic teamwork for better research performance
- **Integrity:** We are honest, transparent, and committed to providing the most efficient and intuitive solution for our customers

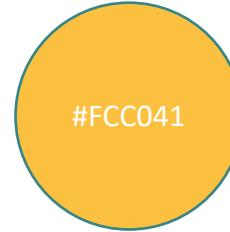


Brand Assets

Our name “Flowcite” is one word spelled with a capital letter

Our logo has two versions: with and without company name. Both should be used with a white background. You can upload the logos in .PNG on our [website](#).

Our main color is turquoise. We use blue and yellow for accents.





Media FAQ

What features does it include?

As of January 2021 the following tools and services are available within Flowcite:

- Knowledge Library with over 25 million sources from plos, CORE, eLife and doaj repositories (more databases to be added in 2021)
- Up to 30 GB personal storage for saved references and citations
- Browser Plugin for web source referencing
- In-built LaTeX and CK Rich collaborative text editors
- Writing extension compatible with MS Word, LaTeX or CKEditor documents for on-the-fly referencing and over 7,000 citation styles
- AI-driven automated Article Summarizer
- Online Book Rental service
- Professional Similarity Checking, Proofreading and Journal Matchmaking services
- Peer Review and Manuscript Submission services
- Printing Service with free worldwide express delivery
- Dashboard with statistic tools for efficient progress tracking and time management

Upload our [Factsheet](#) or watch our [YouTube tutorials](#) for a more detailed feature overview



Media FAQ

How much does it cost?

Using Flowcite is free for everyone. Using the platform you only pay for the addon services provided by our partners. These include:

- Online Book Rental service provided by [Campusbooks](#)
- Similarity Checking service provided by [Unicheck](#)
- Proofreading service provided by [Scribendi](#)
- Publishing services provided by [Enago](#)
- Printing service provided by [Bachelorprint](#)

Addon services booked within Flowcite are up to 30% cheaper than if booked directly from our partners.

The basic version of Flowcite account comes with 3GB Personal Library storage. If you want to expand it to 30GB and get a personalized premium support, you can upgrade to a PRO version which costs \$9 per month.



Media FAQ

When was your product launched?

The idea of Flowcite was developed by university students in Germany in 2017. This is the moment when the product development began. The beta version of the platform was released in April 2020.

How many customers do you have?

As of January 2021 over 3 000 people use Flowcite to concentrate better on the research process by minimizing the burden of administrative tasks. Our customers are academic and institutional researchers, as well as students from colleges and universities worldwide.

Can I book a personalized demo?

We are looking forward to working with the media and will be happy to arrange a call with our founders or make a personalized demo to showcase you the possibilities Flowcite provides to academia. Contact our press service to schedule a conversation.



Contact Us

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