FLOWCITE

Media Kit

About Flowcite

Researchers of all types and levels - from university professors to students - all have to grapple with a large task: writing high-quality papers that make valuable contributions to the world's knowledge and to humanity. When developing research papers, academics have to adhere to a lot of formatting and technical requirements and often operate under tight deadlines.

There are already a wealth of software products to support researchers with various parts of researching and writing, such as:

- identifying relevant information in scholarly publications
- checking the credibility of sources
- tracking their references and notes
- writing and citing in the required format for the chosen publisher
- proofreading their work to avoid unintentional plagiarism
- and contacting experts for reviews

But using all these software resources separately forces the researcher to constantly switch from one to the other, signing on with separate passwords, which is frustrating and time-consuming.

About Flowcite

Flowcite unites all these processes into a single, convenient platform where the researcher can manage every aspect of their paper in one space: from sources research and note-taking, to writing, editing and publishing, all with a single sign-on.

Flowcite is an integrated platform for academic research, writing, editing, and publishing, that combines cutting edge resources and the services required to prepare a high-quality academic paper.

It brings together a Knowledge Library of >210 mio. Sources; LaTeX collaborative text editor; a Reference Manager, and a number of add-on services for researchers including an Automated Article Summarizer, Editing, Proofreading, and Similarity Checking.

Our Story

The idea of creating an all-in-one academic writing solution came to two German students who realized how inconvenient it was trying to manage multiple academic writing apps and services when working on their theses.

The first **Flowcite** prototype was developed in 2017. It combined a search engine, reference manager, text editor and project storage into one simple solution. The beta version was released in April 2020.

Flowcite mission is to facilitate the development of global academic research by supporting the active and conscious application of knowledge. **Our vision** is to become the #1 digital assistance tool in academia. To achieve this, we offer a solution that enables researchers at any level and within any field of academic science to focus completely on the research process.

Our Features

Knowledge Library with over 250 mio. sources

Paper quality evaluation system by Scite.ai

AI-driven Article Summarizer by Scholarcy

Browser Plugin for referencing web sources

Online Book Rental service by Campusbooks

Up to 30GB personal storage for saved references and citations

In-built LaTeX collaborative text editor

MS Word extension with >7,000 citation styles

Research impact tracking with Altmetric

Proofreading and Editing services by Scribendi

Peer Review, Editing and Publishing services by Enago

Printing Service with worldwide delivery by Bachelorprint

Frequently Asked Questions

Who are your customers?

Our core audience are academic researchers conducting studies in various fields of science. Many of our active customers are university professors or college tutors in addition to the research work they do. However, as an integrated writing platform, Flowcite can be useful to a broad target group: including students, librarians, and journalists.

How many customers do you have?

Flowcite counts over 3,000 active users across 96 countries. *(as of June 2021)*

Frequently Asked Questions

How much does your service cost?

In its basic version, users can use many of Flowcite's tools and services for free, including 3GB project storage and a limited number of search queries per minute. The PRO version is available for $9 per month. Add-on services provided by partners are charged on demand, which you can buy with credits you purchase on the app.
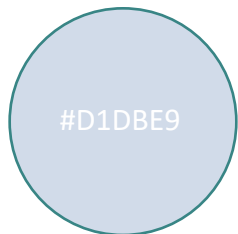
Can you explain Flowcite's credit system?

You can buy Flowcite credits in: $1 = 10 credit points. These credits can be used to purchase services within the app. This is made to avoid microtransactions.

Brand Assets

FLOWCITE

#1DB9B7

#1D2340

#D1DBE9

#FCC041

Our name "Flowcite" is one word spelled with a capital letter

Our logo has two versions: with and without company name. Both should be used with a white background. You can upload the logos in .PNG on our website.

Our main color is turquoise. We use blue and yellow for accents.

Contact Us Here

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